

ComplianceWorxs Magazine

A focused monthly editorial platform for the people responsible for quality decisions that must stand up to scrutiny.

We help life-science quality and compliance leaders examine the evidence, judgment, risk, and authorization behind consequential decisions—before the basis for those decisions must be reconstructed under pressure.

20,800+ potential direct community reach

Across the publisher's LinkedIn network and professional group, before accounting for audience overlap.

For editorial partnerships, sponsorships, and thought-leadership opportunities

Jon Nugent
Publisher, ComplianceWorxs Magazine
jon@complianceworxs.com
ComplianceWorxs.com

About the Magazine

ComplianceWorxs Magazine serves leaders responsible for quality, compliance, inspection readiness, and decision governance in life-science organizations. Its editorial focus is practical: how companies preserve the basis for critical quality decisions so they can explain and defend those decisions when they are later questioned.

The magazine addresses the gap between documenting an action and preserving the record that explains why the action was justified. That record includes the evidence considered, professional judgment applied, risks weighed, approvals obtained, and rationale for the final decision.

Editorial premise

Companies often retain the final action, but the evidence, judgment, risk, and authorization behind it can become scattered, incomplete, or unavailable. When an inspector, auditor, customer, or internal investigator later asks why a decision was made, the organization may be forced to reconstruct the answer.

Publication frequency

Monthly — 12 issues per year. A monthly publication creates continuity for readers and repeat, focused opportunities for partners. Sponsorships are designed as editorial relationships rather than a large menu of conventional advertising placements.

Publication schedule

- New issue published monthly.
- Partner reservation deadline: 30 days before publication.
- Final materials deadline: 14 days before publication.

Exact publication and submission dates are provided once the next issue publication date is selected.

Topics we cover

- Inspection response and inspection-defensible documentation
- Quality decision-making, governance, and escalation
- Deviation, CAPA, batch disposition, change control, and investigations
- Evidence, rationale, risk assessment, review, and authorization
- Quality-system operating models and the use of AI in regulated work
- Executive accountability for consequential compliance decisions

Audience and Distribution

ComplianceWorxs Magazine is distributed through a professional community interested in life-science quality, regulatory compliance, inspection preparedness, and high-consequence decision-making.

Distribution channel	Reported measure	What it represents
LinkedIn network and group	20,800+ potential community reach before overlap	Publisher's LinkedIn network and professional LinkedIn group available for relevant editorial and community distribution.
Publisher's LinkedIn network	7,800+	Direct professional connections and followers available for publisher-led distribution.
Professional LinkedIn group	13,000+	Members available for relevant editorial and community distribution.
Magazine email list	Confirmed, active subscribers	Reported separately when an opt-in publication list is established.
Website	Actual issue and article views	Reported from available site analytics.
Combined performance	Actual impressions, clicks, and views	Performance outcomes reported without adding audience sizes across channels.

Reach terminology: "Potential direct community reach" describes the combined size of the publisher's LinkedIn network and professional group. It is not a promise of unique reach, circulation, readership, subscribers, impressions, clicks, leads, or engagement. The audiences may overlap, and actual distribution performance varies by post, topic, format, timing, platform delivery, and audience behavior.

Who the publication is designed for

- Quality, compliance, and regulatory executives
- Quality assurance and quality-control leaders
- Inspection readiness and audit-response leaders
- Manufacturing, technical operations, and site-quality leadership
- Consultants, advisors, and service providers serving regulated life-science organizations
- Technology and professional-services firms seeking a credible quality and compliance audience

Founding Partner Opportunities

Launch sponsorships are built for partners seeking editorial relevance, association with a focused compliance publication, and distribution through a professional community. ComplianceWorxs retains complete editorial control. Sponsors are recognized inside the magazine; the cover is not sold.

Founding-partner rates are available for a limited number of launch partners while the publication establishes its measured readership and distribution benchmarks.

Lead offer

Three-Issue Founding Partnership — \$6,000

Presenting-partner benefits across three consecutive monthly issues; category exclusivity during the term; recurring distribution; and consolidated reporting. One-issue packages remain available when a prospective partner prefers a single-issue commitment.

Package	Introductory price	What the partner receives
Issue Presenting Partner	\$2,500 per issue	One partner per issue; prominent inside-cover recognition; one full-page placement; acknowledgment in the issue announcement email; two LinkedIn distribution posts; sponsor link; 30-day report.
Sponsored Executive Brief	\$1,250	Editorially developed 2–4 page brief; clear sponsor disclosure; publication in the issue; one dedicated LinkedIn post; inclusion in the issue email; sponsor link; 30-day report.
Expert Interview or Q&A	\$750	Edited interview or Q&A; expert and company attribution; publication in the issue; one LinkedIn promotional post; inclusion in the issue email.
Full-Page Partner Placement	\$750	One supplied or collaboratively produced full-page placement inside the issue; sponsor link; inclusion in the partner directory.
Three-Issue Founding Partnership	\$6,000	Presenting-partner benefits across three consecutive monthly issues; category exclusivity during the term; recurring distribution and consolidated reporting.
Research Partnership	Starting at \$5,000	Co-developed executive survey or research topic; findings report; issue coverage; social and email distribution; custom scope.

Introductory pricing will be reviewed after the first three issues using actual distribution and engagement results. All sponsorships are subject to editorial standards, sponsor disclosure, and a written scope of work.

Recommended launch capacity

- One Issue Presenting Partner
- One Sponsored Executive Brief or Expert Interview
- One Full-Page Partner Placement
- Sponsored content limited to 25% of an issue

Sponsor Reporting

Each sponsor receives a concise, one-page performance report 30 days after publication. The report separates channel results and describes actual available outcomes rather than converting potential audience size into a delivery guarantee.

Channel	Reported measures
Email	Emails sent; successfully delivered; unique link clicks; click-through rate; unsubscribes. Open rates may be included as directional information, not as a definitive readership count.
LinkedIn	Impressions; members reached when available; link clicks; reactions; comments; reposts; saves.
ComplianceWorxs website	Magazine landing-page views; issue views or downloads; sponsored-article views; sponsor-link clicks; DDA visits attributable to the issue, when relevant.

Each sponsor and issue receives distinct tracked links so activity can be separated by issue, channel, and partner. Available metrics and reporting scope are confirmed in the partnership agreement; no particular performance outcome is guaranteed.

Email distribution standards

Email is a separate, measurable distribution channel and will be reported independently from LinkedIn. The magazine will be sent from magazine@complianceworxs.com. Until an opt-in publication list exists, the media kit will report email distribution only as confirmed, active subscribers. Existing prospects are not treated as magazine subscribers merely because their email addresses are available. The publication list requires appropriate permission, unsubscribe handling, suppression controls, and recorded delivery results.

Content standards

Every partnership should help the reader understand a real quality or compliance issue. Sponsored material is clearly identified, factually responsible, and developed to meet the publication's editorial standards. ComplianceWorxs retains final editorial review to protect reader trust and relevance.

Start a conversation

To discuss sponsorship, editorial collaboration, research, or executive thought leadership, contact:

Jon Nugent
Publisher, ComplianceWorxs Magazine
jon@complianceworxs.com
[ComplianceWorxs.com](https://complianceworxs.com)